



Taste & Tell Survey Results

IU South Bend • October 9, 2015

57 total responses

How often do you currently purchase items from campus vending machines?

- Every day: 1 (2%)
- A few times a week: 4 (7%)
- Once a week: 5 (9%)
- Less than once a week: 35 (61%)
- Never: 10 (18%)
- Not specified: 2 (4%)

Reasons why "Never":

- Unhealthy options: 4 (40%)
- Cost: 1 (10%)
- Brings snacks from home: 2 (20%)
- Other / not specified: 3 (30%)

Top items liked:

- Nature Valley: 24 (42%)
- Heartzel Pretzels: 22 (39%)
- Kind Bar: 19 (33%)
- Almonds: 19 (33%)
- Trail Mix: 18 (32%)

Top items would purchase:

- Heartzel Pretzels: 31 (54%)
- Almonds: 22 (39%)
- Trail Mix: 20 (35%)
- Nature Valley: 20 (35%)



LIVE YOUR BEST YOU.