



Taste & Tell Survey Results

IUPUC • April 22, 2015

78 total responses

How often do you currently purchase items from campus vending machines?

Every day: 2 (3%)

A few times a week: 12 (15%)

Once a week: 19 (24%)

Less than once a week: 28 (36%)

Never: 16 (21%)

Not specified: 1 (1%)

Reasons why "Never" (21 responses):

Brings snacks from home: 5 (31%)

Buy from café instead: 4 (25%)

Unhealthy options: 3 (19%)

Other/blank: 4 (25%)

Top items liked:

Nature Valley: 30 (38%)

Whole Grain Cheez-Its: 27 (35%)

Heartzel Pretzels: 24 (31%)

Trail Mix: 26 (33%)

Top items would purchase:

Heartzel Pretzels: 42 (54%)

Whole Grain Cheez-Its: 37 (47%)

Belvita Biscuits: 28 (36%)

Nature Valley: 27 (35%)

Trail Mix: 27 (35%)



LIVE YOUR BEST YOU.